

City of Durand Profile

Pepin County, WI

POPULATION

	1970	1980	1990	2000	2009 Est.
City of Durand	2,103	2,047	2,003	1,968	1,959
County of Pepin	7,319	7,477	7,107	7,213	7,777
State of Wisconsin	4,417,821	4,705,642	4,891,599	5,363,675	5,688,040

Source: U.S. Census Bureau

HOUSING UNITS

	1970	1980	1990	2000
City of Durand	701	845	835	876
County of Pepin	2,357	2,881	2,919	3,036
State of Wisconsin	1,472,332	1,863,897	2,055,676	2,321,144

Source: U.S. Census Bureau

REAL ESTATE EQUALIZED VALUES

Millions of Dollars

	2006	2007	2008	2009
City of Durand \$	91	90	93	92
County of Pepin \$	495	530	548	535
State of Wisconsin \$	458,541	486,959	502,446	499,856

Source: State of Wisconsin Department of Revenue

PER CAPITA PERSONAL INCOME

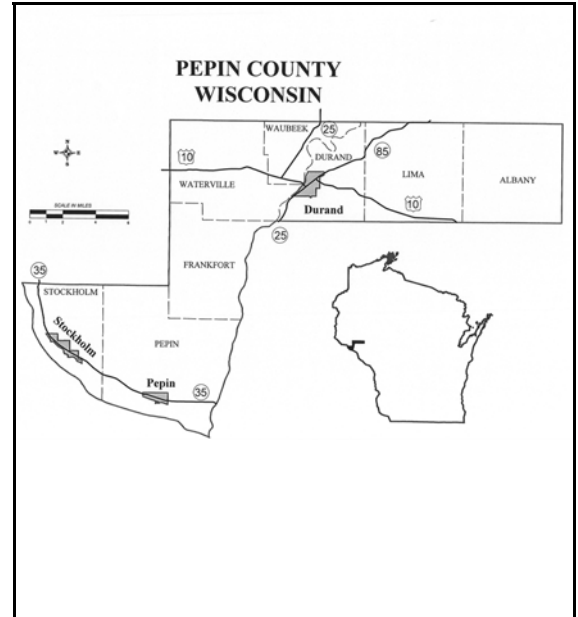
	2005	2006	2007	2008
County of Pepin \$	28,140	29,048	30,964	31,965
State of Wisconsin \$	33,673	35,644	36,990	37,770
United States \$	35,424	37,698	39,392	40,166

Source: U.S. Department of Commerce

UNEMPLOYMENT TRENDS

	2007	2008	2009
Pepin County Labor Force	4,130	4,082	4,118
Number Employed	3,926	3,892	3,816
Number Unemployed	204	190	302
Pepin County Unemployment Rate %	4.9	4.7	7.3
Wisconsin Unemployment Rate %	4.8	4.8	8.5
U.S. Unemployment Rate %	4.8	4.8	9.3

Source: State of Wisconsin Department of Workforce Development



TRANSPORTATION

-Highways-

State Highways	25, 85 (0 miles)
US Highways	10 (0 miles)
Interstates	94 (23 miles)

-Rail-

Nearest freight rail, Eau Claire; Wisconsin Central LTD and Union Pacific; Amtrak at Red Wing, MN - 35 miles

-Air-

Local Airport:	Score Field Menomonie
Nearest Sched Transport:	Chippewa Valley Regional Airport
Northwest, MESABA	
Mileage to Local Airport:	22 miles
Mileage to Nearest Sched Transport:	36 miles

-Water-

Nearest public terminal - Red Wing, MN 35 miles

City of Durand Profile

Pepin County, WI

UTILITIES

-Electricity-

Provider: Xcel Energy
 Contact: (800) 895-4999

-Natural Gas-

Provider: We Energies
 Contact: (800) 242-9137

-Water System 2009-

Provider: Municipal Act'l Cap (GPM): 1,700
 No of Wells: 2 Ground Storage: 424,000
 Elev Storage: 100,000

-Wastewater Treatment Facility 2008-

Provider: C. Durand Construction Date: 1982
 Compliance Maintenance Annual Report Grade Point Average (GPA): 3.91

Grade Pts	Meaning	Response Range	Grade Pts	Meaning	Response Range
4	Good	Voluntary	1	Poor	Action
3	Satisfactory	Voluntary	0	Fail	Action
2	Marginal	Recommendation			

-Telecommunications-

Provider(s): Nelson Telephone Company
 Contact(s) Residential: (715) 672-4204
 Contact(s) Business: (715) 672-4204
 Fiberoptics: Nelson Telephone Company
 Contact(s) Residential: (715) 672-4204
 Contact(s) Business: (715) 672-4204

-Solid Waste-

Provider(s): Durand Sanitation
 Contact(s): (715) 672-5354
 Recycling Provider: Superior Services plus others (888) 749-1700

2009 TAXES

-Local Property Taxes-

2009 Effective Full Value Rate/\$1000 22.86
 2009 Real Pers Property Full Value: 96,396,100
 Tax on machinery, equip inventory: Exempt
 County Sales Tax %: 0.50

-State Taxes-

Sales Tax %: 5.0%
 Corporate Income Tax %: 7.90%
 Gasoline Tax \$: .329 gallon
 Personal Income Tax: 4.6% - 7.75% (married filing jointly)
 Capital Gains Tax: 60% exemption

EMPLOYMENT BY INDUSTRY - 2000

Agriculture, Forestry, Fishing/Hunting, Mining:	13
Construction:	91
Manufacturing:	94
Wholesale Trade:	52
Retail Trade:	164
Transportation and Warehousing and Utilities:	43
Information:	22
Finance, Ins, Real Estate, Rental/leasing:	52
Prof, Scientific, Mgt, Admin and Waste Mgt Serv:	34
Educational, Health Social Serv:	240
Arts, Entertain, Rec, Accom and Food Serv:	46
Other Services (except public admin):	36
Public Admin:	24
Total Employment by Industry	911

Source: U.S. Census Bureau

2008 WAGE ESTIMATES

	Average	Experienced
Office clerks, general:	12.82	14.82
Welders, Cutters, Solderers and Brazers:	18.02	19.76
Truck Drivers, heavy and tractor trailer:	18.66	20.33
Computer Support Specialists:	18.62	21.50
Construction Laborers:	19.12	23.16
Managers, all other:	35.01	39.94
Mtce Workers, Machinery:	17.91	19.28
Janitors and cleaners, except maids and hskeping:	12.33	14.40
Licensed Practical and Vocational Nurses:	17.52	18.72
Retail Salespersons:	11.73	13.69

Source: Wis. Dept. of Workforce Development

EDUCATION AND HEALTH CARE

2008-2009	County	State
High School Drop Out Rate %:	0.15	1.63
Voch Tech:	Chippewa Valley Tech, 36 mi	
University(s):	UW Stout, 21 mi	
Hospital(s):	Durand	

-LOCAL CONTACT-

Name: City Clerk
 Address: PO Box 202
 City, State, and Zip: Durand, WI 54736
 Telephone: (715) 672-8770 Email: dchall@nelson-tel.net

-REGIONAL CONTACT-

Mississippi River Regional Planning Commission
 1707 Main Street, Suite 435 La Crosse, WI 54601
 Telephone: 608-785-9396 Fax: 608-785-9394
 Email: plan@mrrpc.com Website: www.mrrpc.com