

City of Durand Comprehensive Plan Community Survey 2009

1. Thinking about this area, overall, how would you rate the quality of life here in Durand?

	Count	Adj%
Excellent	17	14
Good	78	64.5
Fair	23	19
Poor	3	2.5
Not Sure	0	0
TOTAL	121	100

2a. How important is community appearance/aesthetics as a reason why you and your family choose to live in the City of Durand?

	Count	Adj%
Most Important	10	17.2
2nd Most Important	30	51.7
3rd Most Important	18	31
TOTAL	58	100

2b. How important is community atmosphere as a reason why you and your family choose to live in the City of Durand?

	Count	Adj%
Most Important	24	32.9
2nd Most Important	28	38.4
3rd Most Important	21	28.8
TOTAL	73	100

2c. How important is the cost of living as a reason why you and your family choose to live in the City of Durand?

	Count	Adj%
Most Important	21	34.4
2nd Most Important	26	42.6
3rd Most Important	14	23
TOTAL	61	100

2d. How important is crime rate/safety as a reason why you and your family choose to live in the City of Durand?

	Count	Adj%
Most Important	40	54.8
2nd Most Important	21	28.8
3rd Most Important	12	16.4
TOTAL	73	100

2e. How important are emergency services as a reason why you and your family choose to live in the City of Durand?

	Count	Adj%
Most Important	24	51.1
2nd Most Important	19	40.4
3rd Most Important	4	8.5
TOTAL	47	100

2f. How important are employment opportunities as a reason why you and your family choose to live in the City of Durand?

	Count	Adj%
Most Important	21	37.5
2nd Most Important	13	23.2
3rd Most Important	22	39.3
TOTAL	56	100

2g. How important is geographic location as a reason why you and your family choose to live in the City of Durand?

	Count	Adj%
Most Important	14	19.2
2nd Most Important	32	43.8
3rd Most Important	27	37
TOTAL	73	100

2h. How important are housing opportunities as a reason why you and your family choose to live in the City of Durand?

	Count	Adj%
Most Important	9	16.1
2nd Most Important	21	37.5
3rd Most Important	26	46.4
TOTAL	56	100

2i. How important is being near family and friends as a reason why you and your family choose to live in the City of Durand?

	Count	Adj%
Most Important	67	69.1
2nd Most Important	16	16.5
3rd Most Important	14	14.4
TOTAL	97	100

2j. How important are parks and recreation as a reason why you and your family choose to live in the City of Durand?

	Count	Adj%
Most Important	4	7.3
2nd Most Important	24	43.6
3rd Most Important	27	49.1
TOTAL	55	100

2k. How important are property taxes as a reason why you and your family choose to live in the City of Durand?

	Count	Adj%
Most Important	24	48
2nd Most Important	13	26
3rd Most Important	13	26
TOTAL	50	100

2l. How important is proximity to work as a reason why you and your family choose to live in the City of Durand?

	Count	Adj%
Most Important	32	38.1
2nd Most Important	27	32.1
3rd Most Important	25	29.8
TOTAL	84	100

2m. How important are schools as a reason why you and your family choose to live in the City of Durand?

	Count	Adj%
Most Important	22	40
2nd Most Important	12	21.8
3rd Most Important	21	38.2
TOTAL	55	100

2n. How important are shopping opportunities as a reason why you and your family choose to live in the City of Durand?

	Count	Adj%
Most Important	5	9.8
2nd Most Important	12	23.5
3rd Most Important	34	66.7
TOTAL	51	100

2o. How important is access to health care as a reason why you and your family choose to live in the City of Durand?

	Count	Adj%
Most Important	17	28.3
2nd Most Important	20	33.3
3rd Most Important	23	38.3
TOTAL	60	100

2p. Rank the importance of other aspects of life in a community as a reason why you and your family choose to live in the City of Durand.

	Count	Adj%
Most Important	5	35.7
2nd Most Important	3	21.4
3rd Most Important	6	42.9
TOTAL	14	100

3a. If asked by someone contemplating a move to the City of Durand, how would you rate the community appearance/aesthetics?

	Count	Adj%
Excellent	9	7.1
Good	63	50
Average	43	34.1
Poor	9	7.1
Very Poor	2	1.6
No Opinion	0	0
TOTAL	126	100

3b. If asked by someone contemplating a move to the City of Durand, how would you rate the community atmosphere?

	Count	Adj%
Excellent	13	10.5
Good	59	47.6
Average	45	36.3
Poor	5	4
Very Poor	2	1.6
No Opinion	0	0
TOTAL	124	100

3c. If asked by someone contemplating a move to the City of Durand, how would you rate the emergency services (police, fire, ambulance)?

	Count	Adj%
Excellent	48	37.8
Good	51	40.2
Average	25	19.7
Poor	1	0.8
Very Poor	0	0
No Opinion	2	1.6
TOTAL	127	100

3d. If asked by someone contemplating a move to the City of Durand, how would you rate the quality of health care?

	Count	Adj%
Excellent	15	11.9
Good	52	41.3
Average	46	36.5
Poor	8	6.3
Very Poor	3	2.4
No Opinion	2	1.6
TOTAL	126	100

3e. If asked by someone contemplating a move to the City of Durand, how would you rate employment opportunities?

	Count	Adj%
Excellent	1	0.8
Good	11	8.9
Average	38	30.6
Poor	52	41.9
Very Poor	21	16.9
No Opinion	1	0.8
TOTAL	124	100

3f. If asked by someone contemplating a move to the City of Durand, how would you rate the geographic location?

	Count	Adj%
Excellent	23	18.3
Good	53	42.1
Average	39	31
Poor	7	5.6
Very Poor	1	0.8
No Opinion	3	2.4
TOTAL	126	100

3g. If asked by someone contemplating a move to the City of Durand, how would you rate housing affordability?

	Count	Adj%
Excellent	13	10.6
Good	38	30.9
Average	66	53.7
Poor	1	0.8
Very Poor	2	1.6
No Opinion	3	2.4
TOTAL	123	100

3h. If asked by someone contemplating a move to the City of Durand, how would you rate the crime rate/safety?

	Count	Adj%
Excellent	37	29.1
Good	67	52.8
Average	20	15.7
Poor	2	1.6
Very Poor	0	0
No Opinion	1	0.8
TOTAL	127	100

3i. If asked by someone contemplating a move to the City of Durand, how would you rate the parks and recreation?

	Count	Adj%
Excellent	21	16.8
Good	58	46.4
Average	44	35.2
Poor	0	0
Very Poor	1	0.8
No Opinion	1	0.8
TOTAL	125	100

3j. If asked by someone contemplating a move to the City of Durand, how would you rate the property taxes?

	Count	Adj%
Excellent	2	1.6
Good	19	15.1
Average	53	42.1
Poor	36	28.6
Very Poor	15	11.9
No Opinion	1	0.8
TOTAL	126	100

3k. If asked by someone contemplating a move to the City of Durand, how would you rate the schools?

	Count	Adj%
Excellent	16	12.9
Good	54	43.5
Average	41	33.1
Poor	8	6.5
Very Poor	1	0.8
No Opinion	4	3.2
TOTAL	124	100

3l. If asked by someone contemplating a move to the City of Durand, how would you rate the shopping opportunities?

	Count	Adj%
Excellent	1	0.8
Good	9	7.3
Average	31	25
Poor	56	45.2
Very Poor	26	21
No Opinion	1	0.8
TOTAL	124	100

5a. The City of Durand needs more small-lot single family housing (8,000 sq. ft. or less).

	Count	Adj%
Strongly Agree	8	6.5
Agree	33	26.6
Neutral	48	38.7
Disagree	18	14.5
Strongly Disagree	3	2.4
No Opinion	14	11.3
TOTAL	124	100

5b. The City of Durand needs more large-lot single family housing (10,000 sq. ft. or more).

	Count	Adj%
Strongly Agree	11	8.9
Agree	25	20.3
Neutral	43	35
Disagree	25	20.3
Strongly Disagree	8	6.5
No Opinion	11	8.9
TOTAL	123	100

5c. The City of Durand needs more duplexes (2 units).

	Count	Adj%
Strongly Agree	7	5.7
Agree	27	22.1
Neutral	47	38.5
Disagree	23	18.9
Strongly Disagree	6	4.9
No Opinion	12	9.8
TOTAL	122	100

5d. The City of Durand needs more apartments (3 or more units).

	Count	Adj%
Strongly Agree	5	4.1
Agree	31	25.4
Neutral	43	35.2
Disagree	27	22.1
Strongly Disagree	8	6.6
No Opinion	8	6.6
TOTAL	122	100

5e. The City of Durand needs more townhouses or condos (owner-occupied).

	Count	Adj%
Strongly Agree	5	4.2
Agree	30	25
Neutral	39	32.5
Disagree	26	21.7
Strongly Disagree	9	7.5
No Opinion	11	9.2
TOTAL	120	100

5f. The City of Durand needs more affordable housing (defined as that which occupant pays no more than 30% of gross income for housing costs).

	Count	Adj%
Strongly Agree	18	14.8
Agree	38	31.1
Neutral	30	24.6
Disagree	19	15.6
Strongly Disagree	10	8.2
No Opinion	7	5.7
TOTAL	122	100

5g. The City of Durand needs more housing specifically designed to meet the needs of the elderly (age 55+).

	Count	Adj%
Strongly Agree	19	15.2
Agree	58	46.4
Neutral	29	23.2
Disagree	12	9.6
Strongly Disagree	1	0.8
No Opinion	6	4.8
TOTAL	125	100

5h. The City of Durand needs more affordable housing for the elderly.

	Count	Adj%
Strongly Agree	18	16.5
Agree	49	45
Neutral	22	20.2
Disagree	11	10.1
Strongly Disagree	1	0.9
No Opinion	8	7.3
TOTAL	109	100

5i. The City of Durand needs more housing specifically designed to meet the needs of people with disabilities.

	Count	Adj%
Strongly Agree	13	10.6
Agree	50	40.7
Neutral	39	31.7
Disagree	10	8.1
Strongly Disagree	2	1.6
No Opinion	9	7.3
TOTAL	123	100

5j. The City of Durand needs more assisted living/nursing homes.

	Count	Adj%
Strongly Agree	7	6.1
Agree	45	39.5
Neutral	39	34.2
Disagree	9	7.9
Strongly Disagree	5	4.4
No Opinion	9	7.9
TOTAL	114	100

5k. The City of Durand needs more housing specifically locate in or near downtown.

	Count	Adj%
Strongly Agree	5	4.1
Agree	27	22.3
Neutral	52	43
Disagree	24	19.8
Strongly Disagree	6	5
No Opinion	7	5.8
TOTAL	121	100

5l. The City of Durand needs more waterfront housing development.

	Count	Adj%
Strongly Agree	11	8.9
Agree	29	23.6
Neutral	27	22
Disagree	22	17.9
Strongly Disagree	23	18.7
No Opinion	11	8.9
TOTAL	123	100

6. Are you aware of the City's program that provides zero interest loans to low-to-moderate income residents (and landlords who agree to lease their properties to low-to-moderate income families) for rehabilitating their properties?

	Count	Adj%
Yes	51	41.8
No	71	58.2
TOTAL	122	100

7. In your opinion, have these rehabilitation efforts been:

	Count	Adj%
More than adequate	7	5.8
Adequate	30	24.8
Inadequate	21	17.4
No Opinion	63	52.1
TOTAL	121	100

8. If you were going to rent or buy a home, which of the following factors would have the greatest effect on your decision? (all-that-apply)

	Count	Adj%
Proximity to shopping	27	21.6
Proximity to work	64	51.2
Proximity to schools	29	23.2
Proximity to parks	8	6.4
Proximity to paths or walks	18	14.4
Having a large yard	38	30.4
None	17	13.6
TOTAL	125	100
	201	

9. In what type of housing do you currently live?

	Count	Adj%
Single Family	114	89.8
Duplex (2 units)	4	3.1
Multi-Family (3 + units)	3	2.4
Other	6	4.7
TOTAL	127	100

10. Please rate the general condition of your residence.

	Count	Adj%
Excellent	40	32
Good	53	42.4
Average	27	21.6
Poor	5	4
Very Poor	0	0
No Opinion	0	0
TOTAL	125	100

11. The overall road network (highways and streets) in the City of Durand meets the needs of its citizens.

	Count	Adj%
Strongly Agree	26	20.5
Agree	91	71.7
Neutral	6	4.7
Disagree	2	1.6
Strongly Disagree	0	0
No Opinion	2	1.6
TOTAL	127	100

12. I would support the construction of sidewalks and trails to promote walking and bicycling within the City of Durand.

	Count	Adj%
Strongly Agree	24	19
Agree	33	26.2
Neutral	29	23
Disagree	28	22.2
Strongly Disagree	9	7.1
No Opinion	3	2.4
TOTAL	126	100

13. Road quality and street conditions in the City of Durand are acceptable for present usage.

	Count	Adj%
Strongly Agree	16	12.7
Agree	87	69
Neutral	8	6.3
Disagree	12	9.5
Strongly Disagree	0	0
No Opinion	3	2.4
TOTAL	126	100

14. The speed at which drivers travel through residential areas is a concern.

	Count	Adj%
Strongly Agree	26	20.8
Agree	40	32
Neutral	25	20
Disagree	28	22.4
Strongly Disagree	5	4
No Opinion	1	0.8
TOTAL	125	100

15. Stop sign and parking rules abuse are areas of concern in residential areas.

	Count	Adj%
Strongly Agree	21	16.7
Agree	18	14.3
Neutral	39	31
Disagree	38	30.2
Strongly Disagree	7	5.6
No Opinion	3	2.4
TOTAL	126	100

16. The speed at which drivers travel through commercial areas is a concern.

	Count	Adj%
Strongly Agree	20	16
Agree	30	24
Neutral	34	27.2
Disagree	31	24.8
Strongly Disagree	5	4
No Opinion	5	4
TOTAL	125	100

17. Stop sign and signal rules abuse is a concern in commercial areas.

	Count	Adj%
Strongly Agree	9	7.1
Agree	28	22.2
Neutral	40	31.7
Disagree	36	28.6
Strongly Disagree	7	5.6
No Opinion	6	4.8
TOTAL	126	100

18. Parking rules abuse in commercial areas is a concern.

	Count	Adj%
Strongly Agree	15	12
Agree	26	20.8
Neutral	44	35.2
Disagree	27	21.6
Strongly Disagree	7	5.6
No Opinion	6	4.8
TOTAL	125	100

19. Do you own your own vehicle or have one available for use?

	Count	Adj%
Yes	125	100
No	0	0
TOTAL	125	100

20. If more choices for public transportation were available, would you or members of your household use them?

	Count	Adj%
Yes	21	16.7
No	76	60.3
Maybe	29	23
TOTAL	126	100

21a. If you answered yes or maybe to question 20, how often in an average month would you use the Safe Ride Van?

	Count	Adj%
Never	26	48.1
1-5 times per month	24	44.4
6-10 times per month	2	3.7
11-15 times per month	0	0
15+ times per month	2	3.7
TOTAL	54	100

21b. If you answered yes or maybe to question 20, how often in an average month would you use bus service (to Eau Claire or Menomonie)?

	Count	Adj%
Never	18	32.1
1-5 times per month	32	57.1
6-10 times per month	3	5.4
11-15 times per month	0	0
15+ times per month	3	5.4
TOTAL	56	100

21c. If you answered yes or maybe to question 20, how often in an average month would you use a commuter/ride share program to work?

	Count	Adj%
Never	33	62.3
1-5 times per month	11	20.8
6-10 times per month	2	3.8
11-15 times per month	0	0
15+ times per month	7	13.2
TOTAL	53	100

21d. If you answered yes or maybe to question 20, how often in an average month would you use a park and ride lot?

	Count	Adj%
Never	40	76.9
1-5 times per month	6	11.5
6-10 times per month	2	3.8
11-15 times per month	0	0
15+ times per month	4	7.7
TOTAL	52	100

21e. If you answered yes or maybe to question 20, how often in an average month would you use a taxi?

	Count	Adj%
Never	30	57.7
1-5 times per month	21	40.4
6-10 times per month	0	0
11-15 times per month	0	0
15+ times per month	1	1.9
TOTAL	52	100

21f. If you answered yes or maybe to question 20, how often in an average month would you use other forms of transportation?

	Count	Adj%
Never	11	68.8
1-5 times per month	3	18.8
6-10 times per month	1	6.3
11-15 times per month	1	6.3
15+ times per month	0	0
TOTAL	16	100

22. Overall, how would you rate the quality of the environment in Durand? That is, air quality and the quality of our rivers, lakes, parks and forests?

	Count	Adj%
Excellent	22	17.9
Good	60	48.8
Average	33	26.8
Poor	7	5.7
Very Poor	0	0
No Opinion	1	0.8
TOTAL	123	100

23a. Protection of air quality is:

	Count	Adj%
Very Important	67	54.5
Important	49	39.8
Neutral	6	4.9
Unimportant	1	0.8
Very Unimportant	0	0
No Opinion	0	0
TOTAL	123	100

23b. Protection of forested lands is:

	Count	Adj%
Very Important	37	30.3
Important	60	49.2
Neutral	22	18
Unimportant	3	2.5
Very Unimportant	0	0
No Opinion	0	0
TOTAL	122	100

23c. Protection of groundwater is:

	Count	Adj%
Very Important	91	72.8
Important	27	21.6
Neutral	5	4
Unimportant	1	0.8
Very Unimportant	0	0
No Opinion	1	0.8
TOTAL	125	100

23d. Protection of open spaces is:

	Count	Adj%
Very Important	38	31.1
Important	51	41.8
Neutral	28	23
Unimportant	2	1.6
Very Unimportant	1	0.8
No Opinion	2	1.6
TOTAL	122	100

23e. Protection of parks is:

	Count	Adj%
Very Important	42	34.4
Important	65	53.3
Neutral	11	9
Unimportant	4	3.3
Very Unimportant	0	0
No Opinion	0	0
TOTAL	122	100

23f. Protection of surface water (Chippewa River and Bear/Gerber Creeks) is:

	Count	Adj%
Very Important	64	52
Important	48	39
Neutral	8	6.5
Unimportant	3	2.4
Very Unimportant	0	0
No Opinion	0	0
TOTAL	123	100

23g. Protection of wetlands is:

	Count	Adj%
Very Important	39	31.5
Important	50	40.3
Neutral	29	23.4
Unimportant	4	3.2
Very Unimportant	1	0.8
No Opinion	1	0.8
TOTAL	124	100

23h. Protection of wildlife habitat is:

	Count	Adj%
Very Important	45	36.6
Important	54	43.9
Neutral	19	15.4
Unimportant	5	4.1
Very Unimportant	0	0
No Opinion	0	0
TOTAL	123	100

23i. Protection of agricultural lands is:

	Count	Adj%
Very Important	45	36.3
Important	47	37.9
Neutral	27	21.8
Unimportant	3	2.4
Very Unimportant	1	0.8
No Opinion	1	0.8
TOTAL	124	100

24a. How important to protecting or improving the quality of our natural environment is investing more in maintaining our existing parks and open spaces?

	Count	Adj%
Very Important	15	12.6
Important	61	51.3
Neutral	34	28.6
Unimportant	5	4.2
Very Unimportant	3	2.5
No Opinion	1	0.8
TOTAL	119	100

24b. How important to protecting or improving the quality of our natural environment is improving local services such as street sweeping and snow plowing?

	Count	Adj%
Very Important	18	15.7
Important	39	33.9
Neutral	50	43.5
Unimportant	5	4.3
Very Unimportant	1	0.9
No Opinion	2	1.7
TOTAL	115	100

24c. How important to protecting or improving the quality of our natural environment is investing more in creating new parks and open spaces?

	Count	Adj%
Very Important	7	6
Important	19	16.4
Neutral	41	35.3
Unimportant	29	25
Very Unimportant	18	15.5
No Opinion	2	1.7
TOTAL	116	100

24d. How important to protecting or improving the quality of our natural environment is having more neighborhood beautification projects?

	Count	Adj%
Very Important	15	12.3
Important	41	33.6
Neutral	46	37.7
Unimportant	12	9.8
Very Unimportant	7	5.7
No Opinion	1	0.8
TOTAL	122	100

24e. How important to protecting or improving the quality of our natural environment is preserving wetlands?

	Count	Adj%
Very Important	19	16
Important	39	32.8
Neutral	44	37
Unimportant	10	8.4
Very Unimportant	4	3.4
No Opinion	3	2.5
TOTAL	119	100

24f. How important to protecting or improving the quality of our natural environment is preserving river corridors?

	Count	Adj%
Very Important	35	29.2
Important	50	41.7
Neutral	27	22.5
Unimportant	4	3.3
Very Unimportant	1	0.8
No Opinion	3	2.5
TOTAL	120	100

24g. How important to protecting or improving the quality of our natural environment is better enforcement of existing laws and regulations?

	Count	Adj%
Very Important	17	14.3
Important	40	33.6
Neutral	41	34.5
Unimportant	13	10.9
Very Unimportant	5	4.2
No Opinion	3	2.5
TOTAL	119	100

24h. How important to protecting or improving the quality of our natural environment are other initiatives?

	Count	Adj%
Very Important	4	30.8
Important	0	0
Neutral	4	30.8
Unimportant	0	0
Very Unimportant	0	0
No Opinion	5	38.5
TOTAL	13	100

24i. No initiatives are needed, our environment is fine the way it is.

	Count	Adj%
Very Important	4	11.4
Important	11	31.4
Neutral	12	34.3
Unimportant	1	2.9
Very Unimportant	1	2.9
No Opinion	6	17.1
TOTAL	35	100

25. Overall, how would you rate the cultural environment in the City of Durand?

	Count	Adj%
Excellent	8	6.5
Good	36	29
Average	58	46.8
Poor	16	12.9
Very Poor	5	4
No Opinion	1	0.8
TOTAL	124	100

26a. Protection of historic properties (Library, Courthouse, homes, downtown buildings) is:

	Count	Adj%
Very Important	35	28.2
Important	64	51.6
Neutral	16	12.9
Unimportant	7	5.6
Very Unimportant	1	0.8
No Opinion	1	0.8
TOTAL	124	100

26b. Protection of scenic views is:

	Count	Adj%
Very Important	41	33.6
Important	61	50
Neutral	15	12.3
Unimportant	4	3.3
Very Unimportant	0	0
No Opinion	1	0.8
TOTAL	122	100

26c. Protection of small town character is:

	Count	Adj%
Very Important	38	30.6
Important	65	52.4
Neutral	15	12.1
Unimportant	4	3.2
Very Unimportant	1	0.8
No Opinion	1	0.8
TOTAL	124	100

26d. Protection of the movie theatre is:

	Count	Adj%
Very Important	38	31.4
Important	52	43
Neutral	23	19
Unimportant	4	3.3
Very Unimportant	2	1.7
No Opinion	2	1.7
TOTAL	121	100

26e. Protection of the band shell is:

	Count	Adj%
Very Important	37	30.1
Important	63	51.2
Neutral	17	13.8
Unimportant	3	2.4
Very Unimportant	1	0.8
No Opinion	2	1.6
TOTAL	123	100

26f. Protection of community history is:

	Count	Adj%
Very Important	35	28.5
Important	51	41.5
Neutral	26	21.1
Unimportant	8	6.5
Very Unimportant	1	0.8
No Opinion	2	1.6
TOTAL	123	100

26g. Protection of other cultural resources is:

	Count	Adj%
Very Important	0	0
Important	2	33.3
Neutral	2	33.3
Unimportant	0	0
Very Unimportant	0	0
No Opinion	2	33.3
TOTAL	6	100

27. How important is it to you that the historical and cultural character of downtown Durand be maintained or enhanced?

	Count	Adj%
Very Important	36	29.3
Important	49	39.8
Neutral	26	21.1
Unimportant	7	5.7
Very Unimportant	4	3.3
No Opinion	1	0.8
TOTAL	123	100

28a. I feel we need more theatre productions in Durand and I would be willing to support or patronize them.

	Count	Adj%
Strongly Agree	15	12.2
Agree	37	30.1
Neutral	47	38.2
Disagree	18	14.6
Strongly Disagree	0	0
No Opinion	6	4.9
TOTAL	123	100

28b. I feel we need more fine dining opportunities in Durand and I would be willing to support or patronize them.

	Count	Adj%
Strongly Agree	17	13.7
Agree	46	37.1
Neutral	45	36.3
Disagree	10	8.1
Strongly Disagree	1	0.8
No Opinion	5	4
TOTAL	124	100

28c. I feel we need more coffee shops in Durand and I would be willing to support or patronize them.

	Count	Adj%
Strongly Agree	5	4.1
Agree	30	24.8
Neutral	53	43.8
Disagree	26	21.5
Strongly Disagree	2	1.7
No Opinion	5	4.1
TOTAL	121	100

28d. I feel we need more artists shops/studios in Durand and I would be willing to support or patronize them.

	Count	Adj%
Strongly Agree	2	1.6
Agree	29	23.8
Neutral	60	49.2
Disagree	19	15.6
Strongly Disagree	6	4.9
No Opinion	6	4.9
TOTAL	122	100

28e. I feel we need more artisan events/fairs in Durand and I would be willing to support or patronize them.

	Count	Adj%
Strongly Agree	9	7.3
Agree	47	38.2
Neutral	45	36.6
Disagree	13	10.6
Strongly Disagree	3	2.4
No Opinion	6	4.9
TOTAL	123	100

28f. I feel we need more music venues in Durand and I would be willing to support or patronize them.

	Count	Adj%
Strongly Agree	15	12.3
Agree	69	56.6
Neutral	28	23
Disagree	5	4.1
Strongly Disagree	1	0.8
No Opinion	4	3.3
TOTAL	122	100

28g. I feel we need more community events (FunFest, Dazzle Parade, etc) and I would be willing to support or patronize them.

	Count	Adj%
Strongly Agree	32	25.2
Agree	56	44.1
Neutral	25	19.7
Disagree	9	7.1
Strongly Disagree	3	2.4
No Opinion	2	1.6
TOTAL	127	100

28h. I feel we need more book stores/readings in Durand and I would be willing to support or patronize them.

	Count	Adj%
Strongly Agree	7	6
Agree	36	30.8
Neutral	50	42.7
Disagree	14	12
Strongly Disagree	4	3.4
No Opinion	6	5.1
TOTAL	117	100

28i. I feel we need more antique shops/fairs in Durand and I would be willing to support or patronize them.

	Count	Adj%
Strongly Agree	6	4.9
Agree	46	37.4
Neutral	44	35.8
Disagree	20	16.3
Strongly Disagree	1	0.8
No Opinion	6	4.9
TOTAL	123	100

28j. I feel we need other types of cultural businesses or events in Durand and I would be willing to support or patronize them.

	Count	Adj%
Strongly Agree	3	27.3
Agree	3	27.3
Neutral	3	27.3
Disagree	0	0
Strongly Disagree	0	0
No Opinion	2	18.2
TOTAL	11	100

29. I am satisfied with the availability of employment opportunities for me in the area.

	Count	Adj%
Strongly Agree	0	0
Agree	14	11
Neutral	22	17.3
Disagree	41	32.3
Strongly Disagree	43	33.9
No Opinion	7	5.5
TOTAL	127	100

30a. Development of emerging technology in the City of Durand is:

	Count	Adj%
Very Important	37	29.1
Important	63	49.6
Neutral	23	18.1
Unimportant	1	0.8
Very Unimportant	0	0
No Opinion	3	2.4
TOTAL	127	100

30b. Development of entertainment venues in the City of Durand are:

	Count	Adj%
Very Important	15	11.9
Important	52	41.3
Neutral	48	38.1
Unimportant	8	6.3
Very Unimportant	0	0
No Opinion	3	2.4
TOTAL	126	100

30c. Development of heavy industry in the City of Durand is:

	Count	Adj%
Very Important	18	14.5
Important	53	42.7
Neutral	37	29.8
Unimportant	9	7.3
Very Unimportant	3	2.4
No Opinion	4	3.2
TOTAL	124	100

30d. Development of hotels, tourism in the City of Durand is:

	Count	Adj%
Very Important	29	23.4
Important	58	46.8
Neutral	26	21
Unimportant	6	4.8
Very Unimportant	2	1.6
No Opinion	3	2.4
TOTAL	124	100

30e. Development of light industry in the City of Durand is:

	Count	Adj%
Very Important	28	22.4
Important	79	63.2
Neutral	14	11.2
Unimportant	2	1.6
Very Unimportant	0	0
No Opinion	2	1.6
TOTAL	125	100

30f. Development of medical services in the City of Durand is:

	Count	Adj%
Very Important	60	47.2
Important	50	39.4
Neutral	13	10.2
Unimportant	2	1.6
Very Unimportant	0	0
No Opinion	2	1.6
TOTAL	127	100

30g. Development of professional services in the City of Durand is:

	Count	Adj%
Very Important	34	27.6
Important	57	46.3
Neutral	28	22.8
Unimportant	2	1.6
Very Unimportant	0	0
No Opinion	2	1.6
TOTAL	123	100

30h. Development of recreational facilities in the City of Durand is:

	Count	Adj%
Very Important	22	17.6
Important	63	50.4
Neutral	33	26.4
Unimportant	3	2.4
Very Unimportant	0	0
No Opinion	4	3.2
TOTAL	125	100

30i. Development of restaurants in the City of Durand is:

	Count	Adj%
Very Important	21	16.7
Important	57	45.2
Neutral	34	27
Unimportant	7	5.6
Very Unimportant	2	1.6
No Opinion	5	4
TOTAL	126	100

30j. Development of Retail/shopping businesses in the City of Durand is:

	Count	Adj%
Very Important	34	27.6
Important	60	48.8
Neutral	21	17.1
Unimportant	4	3.3
Very Unimportant	1	0.8
No Opinion	3	2.4
TOTAL	123	100

30k. Development of bio-industries in the City of Durand is:

	Count	Adj%
Very Important	14	11.2
Important	40	32
Neutral	56	44.8
Unimportant	8	6.4
Very Unimportant	2	1.6
No Opinion	5	4
TOTAL	125	100

30l. Development of ag-related businesses in the City of Durand is:

	Count	Adj%
Very Important	23	18.3
Important	58	46
Neutral	32	25.4
Unimportant	6	4.8
Very Unimportant	1	0.8
No Opinion	6	4.8
TOTAL	126	100

30m. Development of other businesses in the City of Durand is:

	Count	Adj%
Very Important	2	22.2
Important	2	22.2
Neutral	4	44.4
Unimportant	0	0
Very Unimportant	0	0
No Opinion	1	11.1
TOTAL	9	100

31a. Downtown business redevelopment & revitalization is:

	Count	Adj%
Very Important	51	40.5
Important	59	46.8
Neutral	8	6.3
Unimportant	4	3.2
Very Unimportant	2	1.6
No Opinion	2	1.6
TOTAL	126	100

31b. Highway-oriented commercial business (Hwys 10, 25 & 85) redevelopment & revitalization is:

	Count	Adj%
Very Important	25	20.3
Important	64	52
Neutral	27	22
Unimportant	4	3.3
Very Unimportant	1	0.8
No Opinion	2	1.6
TOTAL	123	100

31c. Industrial area (development & expansion) is:

	Count	Adj%
Very Important	43	34.7
Important	57	46
Neutral	14	11.3
Unimportant	8	6.5
Very Unimportant	1	0.8
No Opinion	1	0.8
TOTAL	124	100

31d. Development, expansion & revitalization of other business types are:

	Count	Adj%
Very Important	1	16.7
Important	1	16.7
Neutral	2	33.3
Unimportant	0	0
Very Unimportant	0	0
No Opinion	2	33.3
TOTAL	6	100

32a. Please rank food/grocery stores here in Durand in order of importance (1-8 with 1 being the top priority and 8 being the lowest).

	Count	Adj%
1	70	55.6
2	24	19
3	14	11.1
4	8	6.3
5	6	4.8
6	2	1.6
7	1	0.8
8	1	0.8
TOTAL	126	100

32b. Please rank banks/financial institutions here in Durand in order of importance (1-8 with 1 being the top priority and 8 being the lowest).

	Count	Adj%
1	31	24.8
2	29	23.2
3	26	20.8
4	15	12
5	13	10.4
6	5	4
7	2	1.6
8	4	3.2
TOTAL	125	100

32c. Please rank restaurants here in Durand in order of importance (1-8 with 1 being the top priority and 8 being the lowest)

	Count	Adj%
1	13	10.4
2	12	9.6
3	19	15.2
4	25	20
5	28	22.4
6	22	17.6
7	2	1.6
8	4	3.2
TOTAL	125	100

32d. Please rank medical facilities/pharmacies here in Durand in order of importance (1-8 with 1 being the top priority and being the lowest).

	Count	Adj%
1	43	34.1
2	32	25.4
3	21	16.7
4	13	10.3
5	3	2.4
6	6	4.8
7	4	3.2
8	4	3.2
TOTAL	126	100

32e. Please rank hardware stores here in Durand in order of importance (1-8 with 1 being the top priority and 8 being the lowest).

	Count	Adj%
1	13	10.5
2	12	9.7
3	15	12.1
4	26	21
5	29	23.4
6	15	12.1
7	7	5.6
8	7	5.6
TOTAL	124	100

32f. Please rank downtown retail here in Durand in order of importance (1-8 with 1 being the top priority and 8 being the lowest).

	Count	Adj%
1	15	12.3
2	7	5.7
3	10	8.2
4	18	14.8
5	16	13.1
6	23	18.9
7	27	22.1
8	6	4.9
TOTAL	122	100

32g. Please rank bakery here in Durand in order of importance (1-8 with 1 being the top priority and 8 being the lowest).

	Count	Adj%
1	13	10.7
2	9	7.4
3	8	6.6
4	7	5.7
5	7	5.7
6	23	18.9
7	46	37.7
8	9	7.4
TOTAL	122	100

32h. Please rank other business type in order of importance (1-8 with 1 being the top priority and 8 being the lowest).

	Count	Adj%
1	5	12.8
2	0	0
3	1	2.6
4	0	0
5	3	7.7
6	1	2.6
7	2	5.1
8	27	69.2
TOTAL	39	100

33. Where do you usually go for your shopping?

	Count	Adj%
Downtown Durand	22	17.3
Durand, but not downtown	1	0.8
Menomonie	28	22
Eau Claire	69	54.3
Other	7	5.5
TOTAL	127	100

34. Why do you go shopping there (from question 33)?
(all-that-apply)

	Count	Adj%
Convenience	46	35.9
Customer Service	23	18
Hours of operation	64	50
Price	82	64.1
Restaurant options	37	28.9
Selection	83	64.8
Support local businesses	21	16.4
Parking/traffic	10	7.8
Other	9	7
TOTAL	128	100
	375	

35. How often do you frequent the downtown businesses in Durand?

	Count	Adj%
Rarely	23	18.3
1-2 times a week	51	40.5
3-5 times a week	41	32.5
More than 5 times a week	11	8.7
TOTAL	126	100

36. What stores do you typically shop? (all-that-apply)

	Count	Adj%
Clothing	23	18.3
Restaurant	76	60.3
Hardware	85	67.5
Pharmacy	83	65.9
Department	23	18.3
Specialty	20	15.9
Outdoor/Sporting Goods	40	31.7
Other	45	35.7
TOTAL	126	100
	395	

37a. What are the best times for you to shop Monday-Friday?
(all-that-apply)

	Count	Adj%
8 am - 10 am	21	17.4
10 am - 12 pm	34	28.1
12 pm - 2 pm	22	18.2
2 pm - 4 pm	29	24
4 pm - 6 pm	59	48.8
6 pm - 8 pm	45	37.2
8 pm - 10 pm	20	16.5
TOTAL	121	100
	230	

37b. What are the best times for you to shop Saturday?
(all-that-apply)

	Count	Adj%
8 am - 10 am	32	29.1
10 am - 12 pm	52	47.3
12 pm - 2 pm	37	33.6
2 pm - 4 pm	39	35.5
4 pm - 6 pm	32	29.1
6 pm - 8 pm	23	20.9
8 pm - 10 pm	18	16.4
TOTAL	110	100
	233	

37c. What are the best times for you to shop Sunday?
(all-that-apply)

	Count	Adj%
8 am - 10 am	21	22.1
10 am - 12 pm	42	44.2
12 pm - 2 pm	40	42.1
2 pm - 4 pm	38	40
4 pm - 6 pm	29	30.5
6 pm - 8 pm	28	29.5
8 pm - 10 pm	18	18.9
TOTAL	95	100
	216	

38. In your opinion, Durand's Downtown needs more of what kind of the following stores/businesses.
(all-that-apply)

	Count	Adj%
Clothing	72	60.5
Hardware	35	29.4
Convenience	12	10.1
Taverns	6	5
Restaurants	21	17.6
Department	49	41.2
Antiques	27	22.7
Coffee Shops	17	14.3
Fabric/Quilting	21	17.6
Grocery	65	54.6
Gym	30	25.2
Electronics	36	30.3
Pet	6	5
Sporting Goods	13	10.9
Toys & Hobbies	22	18.5
Pharmacy	10	8.4
Other	12	10.1
TOTAL	119	100
	454	

39. If the stores you indicate in question #38 were located in Durand, would you shop there?

	Count	Adj%
Yes	97	82.9
No	0	0
Maybe	19	16.2
Other	1	0.9
TOTAL	117	100

40. In your opinion, which of the following items needs improvement in Durand's downtown?
(all-that-apply)

	Count	Adj%
Street surfaces	16	13.4
Store fronts	80	67.2
Sidewalks	15	12.6
Lighting	16	13.4
Seating (benches)	33	27.7
Bicycle racks	18	15.1
Signage	23	19.3
Nothing	19	16
Other	20	16.8
TOTAL	119	100
	240	

41a. Durand has workers with the skills to fill the jobs for businesses that are planning to expand or build new operations here.

	Count	Adj%
We are strong	59	50
Need to improve	37	31.4
We are weak	12	10.2
No opinion	10	8.5
TOTAL	118	100

41b. Durand has enough workers to fill the jobs for businesses that are planning to expand or build new operations here.

	Count	Adj%
We are strong	76	63.3
Need to improve	28	23.3
We are weak	7	5.8
No opinion	9	7.5
TOTAL	120	100

41c. Durand provides tax incentives to business to locate and grow here.

	Count	Adj%
We are strong	13	10.7
Need to improve	53	43.8
We are weak	29	24
No opinion	26	21.5
TOTAL	121	100

41d. Durand has a good public school system for businesses that are planning to expand or build new operations here.

	Count	Adj%
We are strong	80	66.1
Need to improve	30	24.8
We are weak	4	3.3
No opinion	7	5.8
TOTAL	121	100

41e. Durand has safe neighborhoods for families of businesses that are planning to expand or build new operations here.

	Count	Adj%
We are strong	103	84.4
Need to improve	15	12.3
We are weak	0	0
No opinion	4	3.3
TOTAL	122	100

41f. Durand has a good transportation system for goods that are produced by businesses that are planning to expand or build new operations here.

	Count	Adj%
We are strong	42	35.3
Need to improve	44	37
We are weak	9	7.6
No opinion	24	20.2
TOTAL	119	100

41g. Durand offers an adequate supply of housing that workers can afford who work for businesses that are planning to expand or build new operations here.

	Count	Adj%
We are strong	45	36.9
Need to improve	49	40.2
We are weak	12	9.8
No opinion	16	13.1
TOTAL	122	100

42a. Durand has the greatest need of new development or physical improvement of day care facilities.

	Count	Adj%
Most Important	17	34.7
2nd Most Important	15	30.6
3rd Most Important	17	34.7
TOTAL	49	100

42b. Durand has the greatest need of new development or physical improvement of emergency medical services facilities.

	Count	Adj%
Most Important	17	43.6
2nd Most Important	14	35.9
3rd Most Important	8	20.5
TOTAL	39	100

42c. Durand has the greatest need of new development or physical improvement of fiber optic to homes and businesses.

	Count	Adj%
Most Important	14	30.4
2nd Most Important	15	32.6
3rd Most Important	17	37
TOTAL	46	100

42d. Durand has the greatest need of new development or physical improvement of Fire Department facilities.

	Count	Adj%
Most Important	12	41.4
2nd Most Important	6	20.7
3rd Most Important	11	37.9
TOTAL	29	100

42e. Durand has the greatest need of new development or physical improvement of hospitals and clinics.

	Count	Adj%
Most Important	24	50
2nd Most Important	12	25
3rd Most Important	12	25
TOTAL	48	100

42f. Durand has the greatest need of new development or physical improvement of the Library.

	Count	Adj%
Most Important	5	16.1
2nd Most Important	14	45.2
3rd Most Important	12	38.7
TOTAL	31	100

42g. Durand has the greatest need of new development or physical improvement of parks and recreation facilities.

	Count	Adj%
Most Important	9	21.4
2nd Most Important	17	40.5
3rd Most Important	16	38.1
TOTAL	42	100

42h. Durand has the greatest need of new development or physical improvement of Police Department facilities.

	Count	Adj%
Most Important	13	39.4
2nd Most Important	10	30.3
3rd Most Important	10	30.3
TOTAL	33	100

42i. Durand has the greatest need of new development or physical improvement of public transportation.

	Count	Adj%
Most Important	8	20.5
2nd Most Important	13	33.3
3rd Most Important	18	46.2
TOTAL	39	100

42j. Durand has the greatest need of new development or physical improvement of retirement housing.

	Count	Adj%
Most Important	18	31
2nd Most Important	26	44.8
3rd Most Important	14	24.1
TOTAL	58	100

42k. Durand has the greatest need of new development or physical improvement of school facilities.

	Count	Adj%
Most Important	22	43.1
2nd Most Important	14	27.5
3rd Most Important	15	29.4
TOTAL	51	100

42l. Durand has the greatest need of new development or physical improvement of sewer (sanitary and storm).

	Count	Adj%
Most Important	17	37
2nd Most Important	21	45.7
3rd Most Important	8	17.4
TOTAL	46	100

42m. Durand has the greatest need of new development or physical improvement of streets.

	Count	Adj%
Most Important	17	37.8
2nd Most Important	13	28.9
3rd Most Important	15	33.3
TOTAL	45	100

42n. Durand has the greatest need of new development or physical improvement of water systems.

	Count	Adj%
Most Important	15	41.7
2nd Most Important	13	36.1
3rd Most Important	8	22.2
TOTAL	36	100

42o. Durand has the greatest need of new development or physical improvement of wireless communications (cell phones/internet).

	Count	Adj%
Most Important	21	38.9
2nd Most Important	19	35.2
3rd Most Important	14	25.9
TOTAL	54	100

42p. Durand has the greatest need of new development or physical improvement of other facilities.

	Count	Adj%
Most Important	7	77.8
2nd Most Important	0	0
3rd Most Important	2	22.2
TOTAL	9	100

43a. The Durand Water Utility provides high quality drinking water.

	Count	Adj%
Strongly Agree	33	26.6
Agree	56	45.2
Neutral	18	14.5
Disagree	10	8.1
Strongly Disagree	4	3.2
No Opinion	3	2.4
TOTAL	124	100

43b. The Durand Water Utility provides drinking water that has a bad odor or taste.

	Count	Adj%
Strongly Agree	7	5.7
Agree	17	13.8
Neutral	24	19.5
Disagree	50	40.7
Strongly Disagree	22	17.9
No Opinion	3	2.4
TOTAL	123	100

43c. The Durand Water Utility provides drinking water that is sometimes murky or discolored.

	Count	Adj%
Strongly Agree	5	4.1
Agree	12	9.9
Neutral	20	16.5
Disagree	57	47.1
Strongly Disagree	22	18.2
No Opinion	5	4.1
TOTAL	121	100

43d. The Durand Water Utility provides drinking water that is reasonably priced when compared to other municipal utilities.

	Count	Adj%
Strongly Agree	5	4.1
Agree	34	27.9
Neutral	41	33.6
Disagree	18	14.8
Strongly Disagree	8	6.6
No Opinion	16	13.1
TOTAL	122	100

43e. The Durand Water Utility provides a reliable drinking water source.

	Count	Adj%
Strongly Agree	28	23.1
Agree	68	56.2
Neutral	16	13.2
Disagree	3	2.5
Strongly Disagree	1	0.8
No Opinion	5	4.1
TOTAL	121	100

43f. The Durand Water Utility provides adequate fire protection supply.

	Count	Adj%
Strongly Agree	27	22.3
Agree	66	54.5
Neutral	15	12.4
Disagree	0	0
Strongly Disagree	1	0.8
No Opinion	12	9.9
TOTAL	121	100

43g. Other issues relating to the Durand Water Utility:

	Count	Adj%
Strongly Agree	1	25
Agree	1	25
Neutral	0	0
Disagree	0	0
Strongly Disagree	0	0
No Opinion	2	50
TOTAL	4	100

44a. The television choices available in the City of Durand meet the needs of the residents.

	Count	Adj%
Strongly Agree	16	12.8
Agree	63	50.4
Neutral	16	12.8
Disagree	15	12
Strongly Disagree	12	9.6
No Opinion	3	2.4
TOTAL	125	100

44b. The quality of television service meets the expectations of the residents of Durand.

	Count	Adj%
Strongly Agree	15	12.2
Agree	57	46.3
Neutral	22	17.9
Disagree	19	15.4
Strongly Disagree	7	5.7
No Opinion	3	2.4
TOTAL	123	100

44c. Telephone and internet services available in Durand meet the needs of the residents.

	Count	Adj%
Strongly Agree	16	13
Agree	53	43.1
Neutral	20	16.3
Disagree	19	15.4
Strongly Disagree	14	11.4
No Opinion	1	0.8
TOTAL	123	100

44d. The quality of telephone/internet service meets the expectations of the residents of Durand.

	Count	Adj%
Strongly Agree	14	11.5
Agree	48	39.3
Neutral	24	19.7
Disagree	20	16.4
Strongly Disagree	14	11.5
No Opinion	2	1.6
TOTAL	122	100

44e. The electrical supply in Durand is reliable and meets the needs of the community.

	Count	Adj%
Strongly Agree	23	18.7
Agree	82	66.7
Neutral	15	12.2
Disagree	1	0.8
Strongly Disagree	1	0.8
No Opinion	1	0.8
TOTAL	123	100

44f. The electrical utility responds quickly to calls and provides quality service.

	Count	Adj%
Strongly Agree	15	12.4
Agree	77	63.6
Neutral	20	16.5
Disagree	6	5
Strongly Disagree	0	0
No Opinion	3	2.5
TOTAL	121	100

44g. The supply of natural gas in Durand meets the needs of the residents and is reliable.

	Count	Adj%
Strongly Agree	25	20.3
Agree	78	63.4
Neutral	15	12.2
Disagree	0	0
Strongly Disagree	0	0
No Opinion	5	4.1
TOTAL	123	100

44h. The natural gas utility responds quickly to calls and provides quality service.

	Count	Adj%
Strongly Agree	19	15.6
Agree	63	51.6
Neutral	26	21.3
Disagree	4	3.3
Strongly Disagree	0	0
No Opinion	10	8.2
TOTAL	122	100

44i. The garbage collection service in Durand responds quickly to calls and provides reliable service.

	Count	Adj%
Strongly Agree	15	12.3
Agree	52	42.6
Neutral	28	23
Disagree	4	3.3
Strongly Disagree	9	7.4
No Opinion	14	11.5
TOTAL	122	100

44j. Other issues relating to privately-owned utilities serving Durand residents.

	Count	Adj%
Strongly Agree	4	40
Agree	4	40
Neutral	0	0
Disagree	0	0
Strongly Disagree	0	0
No Opinion	2	20
TOTAL	10	100

45a. The City should promote new development and provide more incentives to encourage it.

	Count	Adj%
Strongly Agree	47	37.6
Agree	58	46.4
Neutral	12	9.6
Disagree	5	4
Strongly Disagree	0	0
No Opinion	3	2.4
TOTAL	125	100

45b. The City's restrictions and ordinances do not adequately guide development.

	Count	Adj%
Strongly Agree	10	8.3
Agree	21	17.4
Neutral	57	47.1
Disagree	12	9.9
Strongly Disagree	2	1.7
No Opinion	19	15.7
TOTAL	121	100

45c. I would support future expansion of the City's boundaries for public purchases of land to facilitate new housing, industrial or recreational development, paid for with City funds.

	Count	Adj%
Strongly Agree	22	17.9
Agree	46	37.4
Neutral	25	20.3
Disagree	21	17.1
Strongly Disagree	5	4.1
No Opinion	4	3.3
TOTAL	123	100

45d. I would support future expansion of the City's boundaries to facilitate growth only if developers pay the cost of street and utility improvements.

	Count	Adj%
Strongly Agree	27	21.8
Agree	57	46
Neutral	21	16.9
Disagree	14	11.3
Strongly Disagree	3	2.4
No Opinion	2	1.6
TOTAL	124	100

45e. The City should manage development within the capacity limits of the current sewer and water utilities by carefully considering future annexations.

	Count	Adj%
Strongly Agree	12	9.7
Agree	64	51.6
Neutral	21	16.9
Disagree	15	12.1
Strongly Disagree	2	1.6
No Opinion	10	8.1
TOTAL	124	100

45f. The City should focus its development efforts only on redevelopment or rehabilitation of lands that are already developed but may be underutilized.

	Count	Adj%
Strongly Agree	7	5.7
Agree	45	36.6
Neutral	37	30.1
Disagree	22	17.9
Strongly Disagree	6	4.9
No Opinion	6	4.9
TOTAL	123	100

45g. The City does not need additional development and therefore should not plan for it.

	Count	Adj%
Strongly Agree	2	1.7
Agree	8	6.8
Neutral	17	14.5
Disagree	54	46.2
Strongly Disagree	33	28.2
No Opinion	3	2.6
TOTAL	117	100

45h. Other remarks:

	Count	Adj%
Strongly Agree	2	66.7
Agree	0	0
Neutral	0	0
Disagree	0	0
Strongly Disagree	0	0
No Opinion	1	33.3
TOTAL	3	100

46a. The Amount of green space is one of my top three growth management concerns.

	Count	Adj%
Most Important	10	27.8
2nd Most Important	13	36.1
3rd Most Important	13	36.1
TOTAL	36	100

46b. Building/zoning regulations are one of my top three growth management concerns.

	Count	Adj%
Most Important	10	25.6
2nd Most Important	10	25.6
3rd Most Important	19	48.7
TOTAL	39	100

46c. Crime rate/safety is one of my top three growth management concerns.

	Count	Adj%
Most Important	36	72
2nd Most Important	8	16
3rd Most Important	6	12
TOTAL	50	100

46d. Environmental protection is one of my top three growth management concerns.

	Count	Adj%
Most Important	16	39
2nd Most Important	20	48.8
3rd Most Important	5	12.2
TOTAL	41	100

46e. Housing affordability is one of my top three growth management concerns.

	Count	Adj%
Most Important	22	56.4
2nd Most Important	9	23.1
3rd Most Important	8	20.5
TOTAL	39	100

46f. Housing density is one of my top three growth management concerns.

	Count	Adj%
Most Important	3	12.5
2nd Most Important	13	54.2
3rd Most Important	8	33.3
TOTAL	24	100

46g. Costs of new development is one of my top three growth management concerns.

	Count	Adj%
Most Important	21	47.7
2nd Most Important	18	40.9
3rd Most Important	5	11.4
TOTAL	44	100

46h. Increase tax base is one of my top three growth management concerns.

	Count	Adj%
Most Important	41	63.1
2nd Most Important	10	15.4
3rd Most Important	14	21.5
TOTAL	65	100

46i. Maintaining community atmosphere is one of my top three growth management concerns.

	Count	Adj%
Most Important	23	39
2nd Most Important	20	33.9
3rd Most Important	16	27.1
TOTAL	59	100

46j. Quality of roads is one of my top three growth management concerns.

	Count	Adj%
Most Important	14	50
2nd Most Important	11	39.3
3rd Most Important	3	10.7
TOTAL	28	100

46k. School facilities and programs is one of my top three growth management concerns.

	Count	Adj%
Most Important	29	56.9
2nd Most Important	14	27.5
3rd Most Important	8	15.7
TOTAL	51	100

46l. Solid waste management (garbage and recycling) is one of my top three growth management concerns.

	Count	Adj%
Most Important	16	51.6
2nd Most Important	10	32.3
3rd Most Important	5	16.1
TOTAL	31	100

46m. Property taxes are one of my top three growth management concerns.

	Count	Adj%
Most Important	52	60.5
2nd Most Important	24	27.9
3rd Most Important	10	11.6
TOTAL	86	100

46n. Water/sewer system adequacy is one of my top three growth management concerns.

	Count	Adj%
Most Important	20	43.5
2nd Most Important	14	30.4
3rd Most Important	12	26.1
TOTAL	46	100

46o. Storm sewer adequacy is one of my top three growth management concerns.

	Count	Adj%
Most Important	12	44.4
2nd Most Important	13	48.1
3rd Most Important	2	7.4
TOTAL	27	100

46p. Other concerns relating to growth management.

	Count	Adj%
Most Important	1	100
2nd Most Important	0	0
3rd Most Important	0	0
TOTAL	1	100

47a. In dealing with future growth issues, increased coordination with Pepin County and other local government units in the region is:

	Count	Adj%
Very Important	48	38.7
Important	55	44.4
Neutral	14	11.3
Unimportant	5	4
Very Unimportant	0	0
No Opinion	2	1.6
TOTAL	124	100

47b. In dealing with future growth issues, increased coordination with the Durand School District is:

	Count	Adj%
Very Important	33	26.6
Important	62	50
Neutral	19	15.3
Unimportant	4	3.2
Very Unimportant	2	1.6
No Opinion	4	3.2
TOTAL	124	100

47c. In dealing with future growth issues, the use of public funds to promote growth is:

	Count	Adj%
Very Important	28	23.1
Important	53	43.8
Neutral	28	23.1
Unimportant	6	5
Very Unimportant	3	2.5
No Opinion	3	2.5
TOTAL	121	100

47d. In dealing with future growth issues, improvement in land use regulations is:

	Count	Adj%
Very Important	18	16.4
Important	46	41.8
Neutral	38	34.5
Unimportant	5	4.5
Very Unimportant	1	0.9
No Opinion	2	1.8
TOTAL	110	100

47e. In dealing with future growth issues, increased planning efforts to better anticipate changes or needs is:

	Count	Adj%
Very Important	36	29.5
Important	64	52.5
Neutral	15	12.3
Unimportant	5	4.1
Very Unimportant	1	0.8
No Opinion	1	0.8
TOTAL	122	100

47f. In dealing with future growth issues, increased coordination and communication with local groups and residents through newsletters and joint meetings is:

	Count	Adj%
Very Important	37	30.3
Important	65	53.3
Neutral	13	10.7
Unimportant	6	4.9
Very Unimportant	0	0
No Opinion	1	0.8
TOTAL	122	100

47g. In dealing with future growth issues, other strategies are:

	Count	Adj%
Very Important	0	0
Important	1	100
Neutral	0	0
Unimportant	0	0
Very Unimportant	0	0
No Opinion	0	0
TOTAL	1	100

48. What is your age?

	Count	Adj%
18 - 24	0	0
25 - 34	14	10.9
35 - 50	32	25
51 - 65	46	35.9
66 - 79	27	21.1
80 or older	9	7
TOTAL	128	100

49. Which of the following categories best describes your current housing situation?

	Count	Adj%
Homeowner	118	92.9
Renter	5	3.9
Non-resident landowner	4	3.1
TOTAL	127	100

50. How long have you lived in Durand?

	Count	Adj%
Less than 5 years	20	16.4
5 to 10 years	18	14.8
11 to 20 years	16	13.1
More than 20 years	68	55.7
TOTAL	122	100

51. Which of the following best describes your racial background?

	Count	Adj%
White or Caucasian	126	99.2
Black or African American	0	0
Hispanic	0	0
Native American	0	0
Asian	0	0
Other	1	0.8
TOTAL	127	100

52. Are you male or female?

	Count	Adj%
Male	74	57.4
Female	55	42.6
TOTAL	129	100

53. Which of the following general categories best describes your household income from all sources for 2008?

	Count	Adj%
Less than \$20,000	13	10.6
\$20,000 to less than \$35,00	24	19.5
\$35,000 to less than \$60,00	36	29.3
\$60,000 to less than \$80,00	20	16.3
\$80,000 or more	30	24.4
TOTAL	123	100